

# Renault Group

SEE

March  
2022



# Facts & figures



# Renault Group

## contents

**Renault Group,  
its Purpose,  
and its key role at  
the heart of the Alliance**

+

**5 brands  
on the offensive**

+

**Towards a  
Tech Company  
working for sustainable  
performance**

+



Discover the Renault Foundation  
and the Art Collection

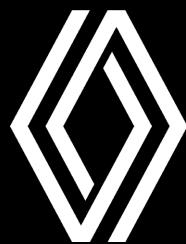


# Renault Group

## One group, 5 brands, 1 Alliance

2,696,401 vehicles sold in 2021

Renault  
Group



DACIA

ALPINE

LADA

MOBILIZE  
BEYOND AUTOMOTIVE



Iconic cars, an international  
company bolstered by  
a unique Alliance with Nissan  
and Mitsubishi Motors,  
a presence in Formula 1  
innovation in its DNA.

Iconic cars, an international company bolstered by a unique Alliance with Nissan and Mitsubishi Motors, a presence in Formula 1 and futuristic concepts: Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 5 complementary brands - Renault, Dacia, LADA, Alpine and Mobilize - offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold 2.7 million vehicles in 2021.

It employs more than 156,000 people who embody its purpose every day, so that mobility brings people closer. Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value.

This is centred on the development of new technologies and services, and a new range of even more competitive, balanced and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2040.

Find all our news on:  
[www.renaultgroup.com](http://www.renaultgroup.com)

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# 2021, a year of transformation for the Group

## An ambitious strategic plan

With Renaulution, Renault Group is unveiling an ambitious strategy of transformation, converting volume into value: a plan in three simultaneous phases to restore competitiveness.

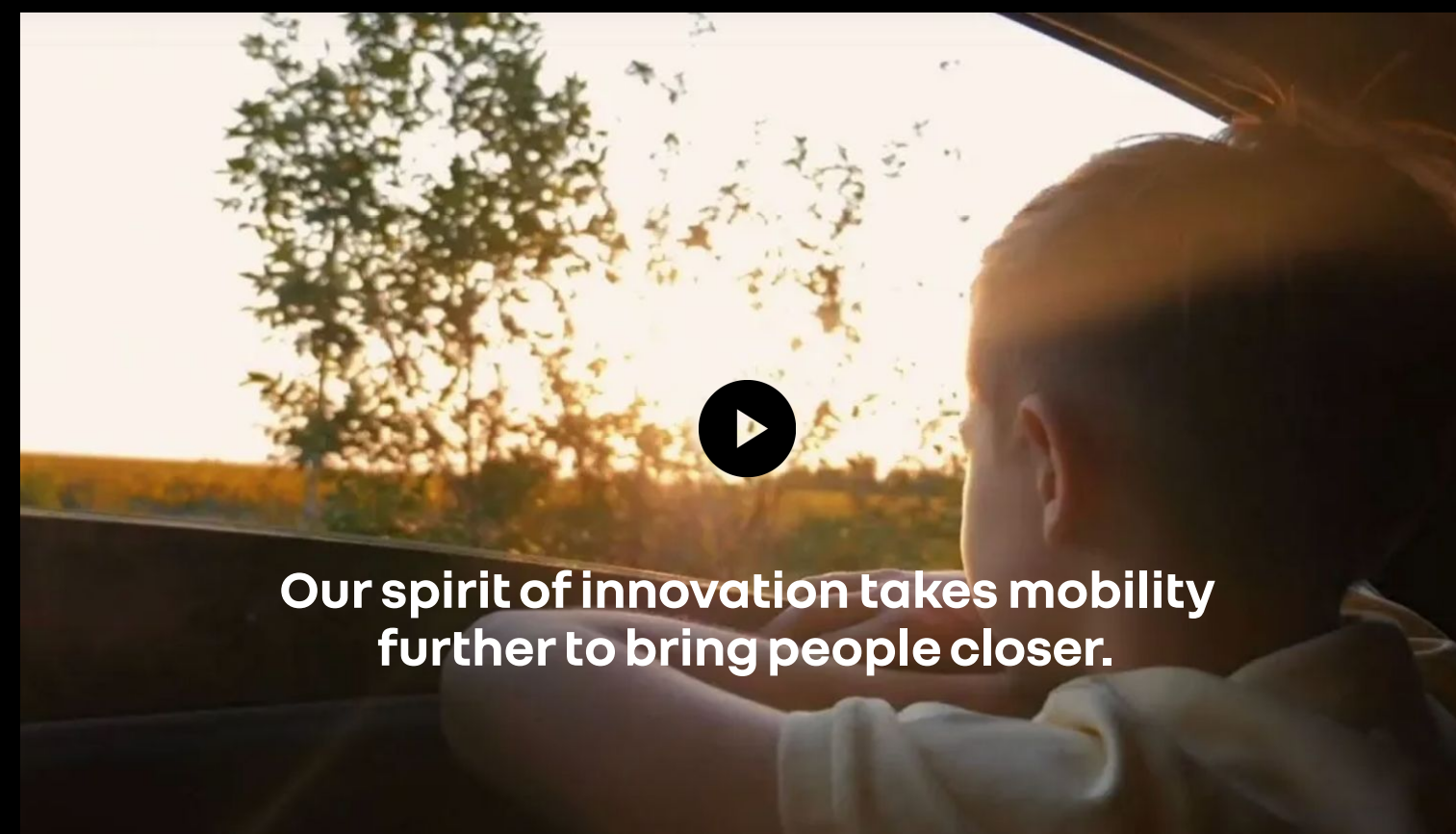
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## Our Purpose

**Our Purpose is the bedrock which underlies everything:** our values, our strategic plan, and the course we have chosen in terms of social and environmental responsibility.

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# Renault Group

## Highlights

Re-Nouveau France 2025: a three-year trade union agreement that places France at the heart of its value-creating activities



HYVIA creation: a joint venture dedicated to hydrogen mobility



Renault eWays ElectroPop: a historic acceleration of Group's EV strategy





# Key figures 2021 in the world

Group turnover  
in billions of Euros  
up by 6.3%

46,2

Vehicles  
manufactured  
in millions

2,699

Net profit  
in millions of Euros

967

Vehicles sold  
in millions

2,696

Established  
in **39** countries

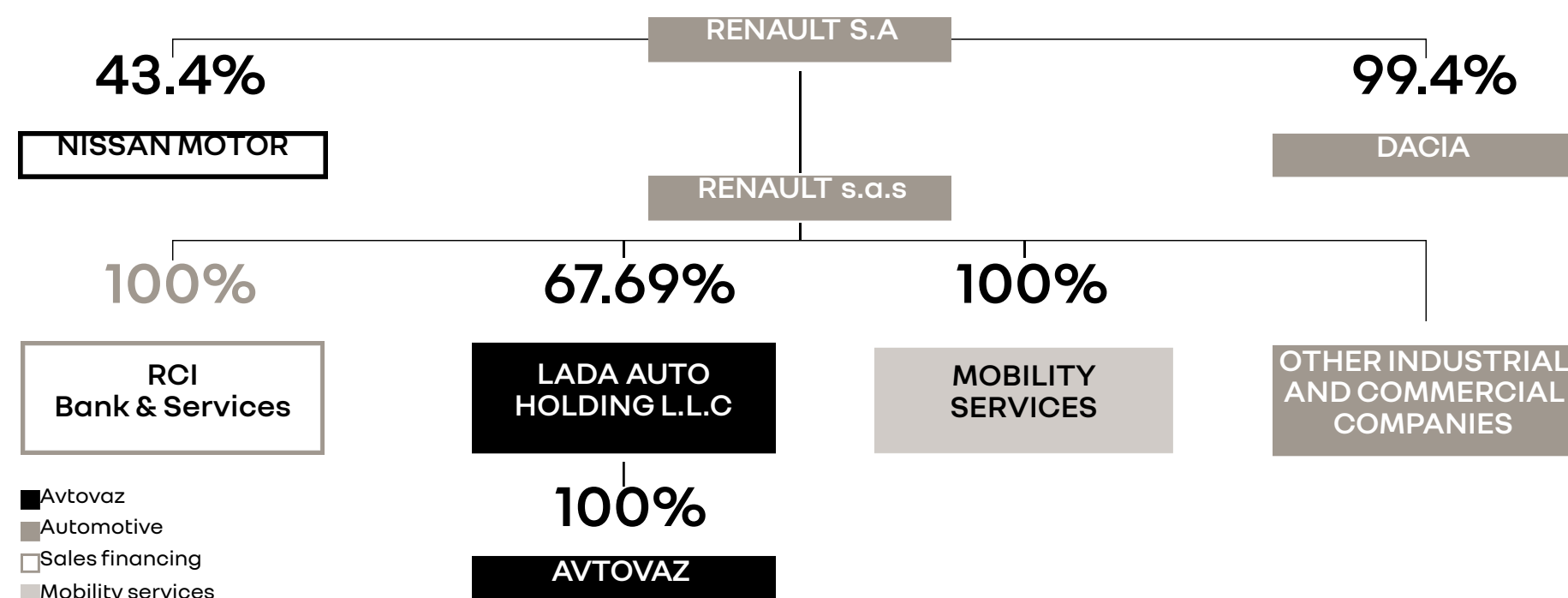
Electric vehicles sold  
**148,433**

# RG

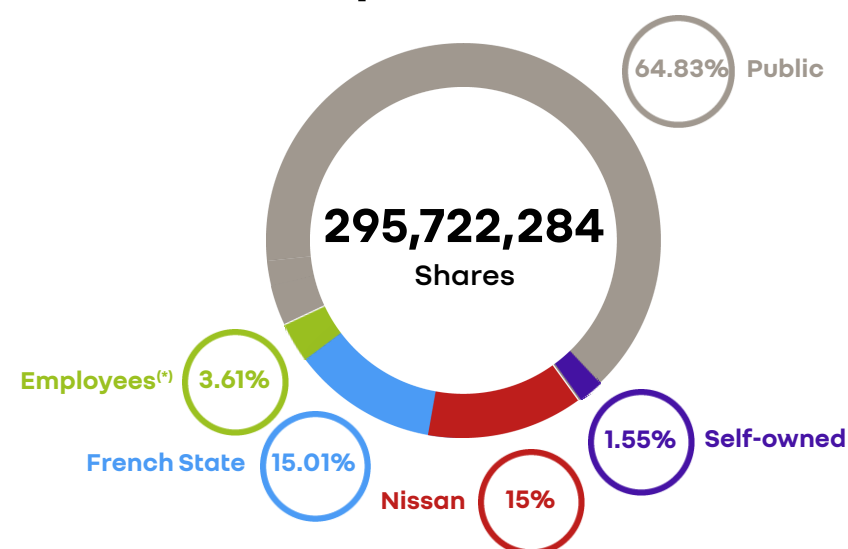
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## Structure of Renault Group

Simplified organization chart at December 31, 2021 (as a % of shares issued)



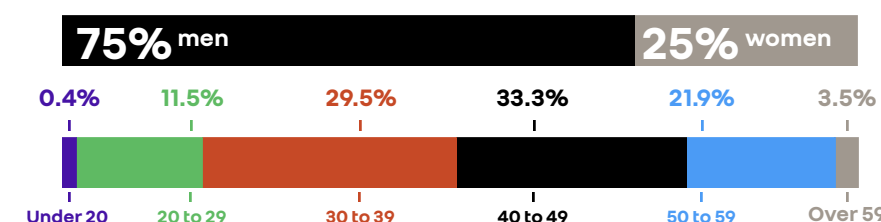
## Ownership Structure



\*Employee-owned shares in mutual funds corporate investment (present and former employees) are included in this category as well as registered shares held directly by the beneficiaries of free share grants under the 2016 grant plan.

## Workforce

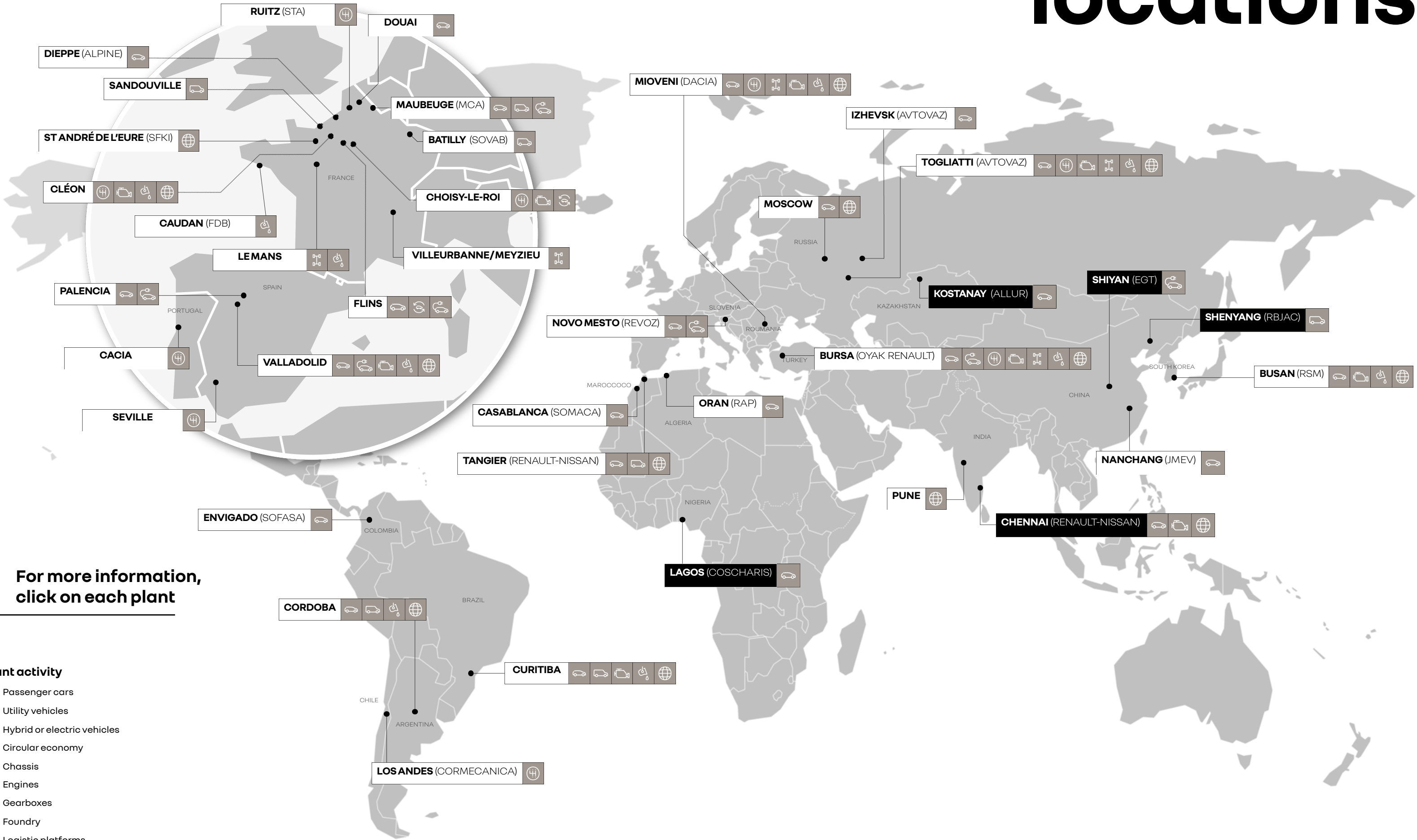
At December 31, 2021







# Industrial locations



For more information,  
click on each plant

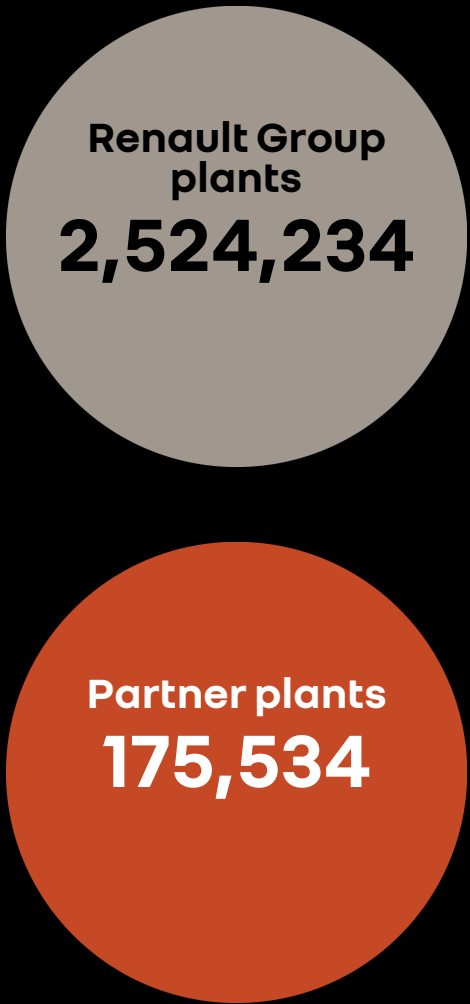
\* N/A : Not Applicable - SKD or DKD assembly  
\*\* N/A : Not Applicable - DKD assembly



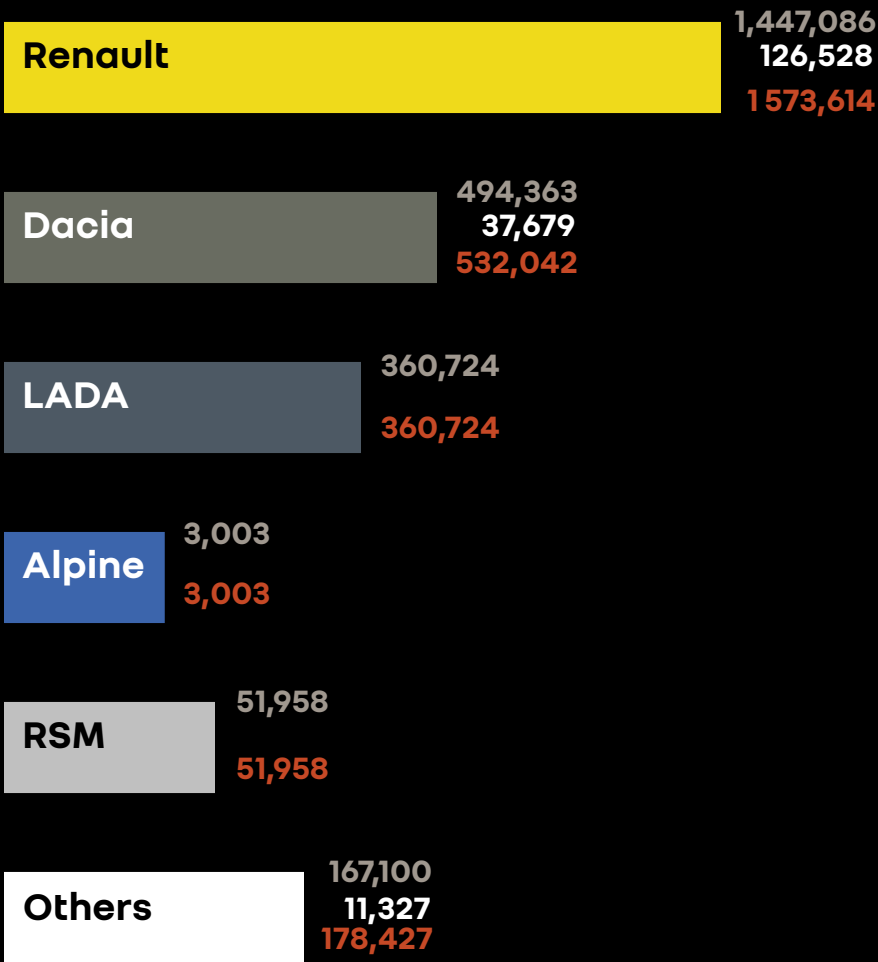


# Worldwide production

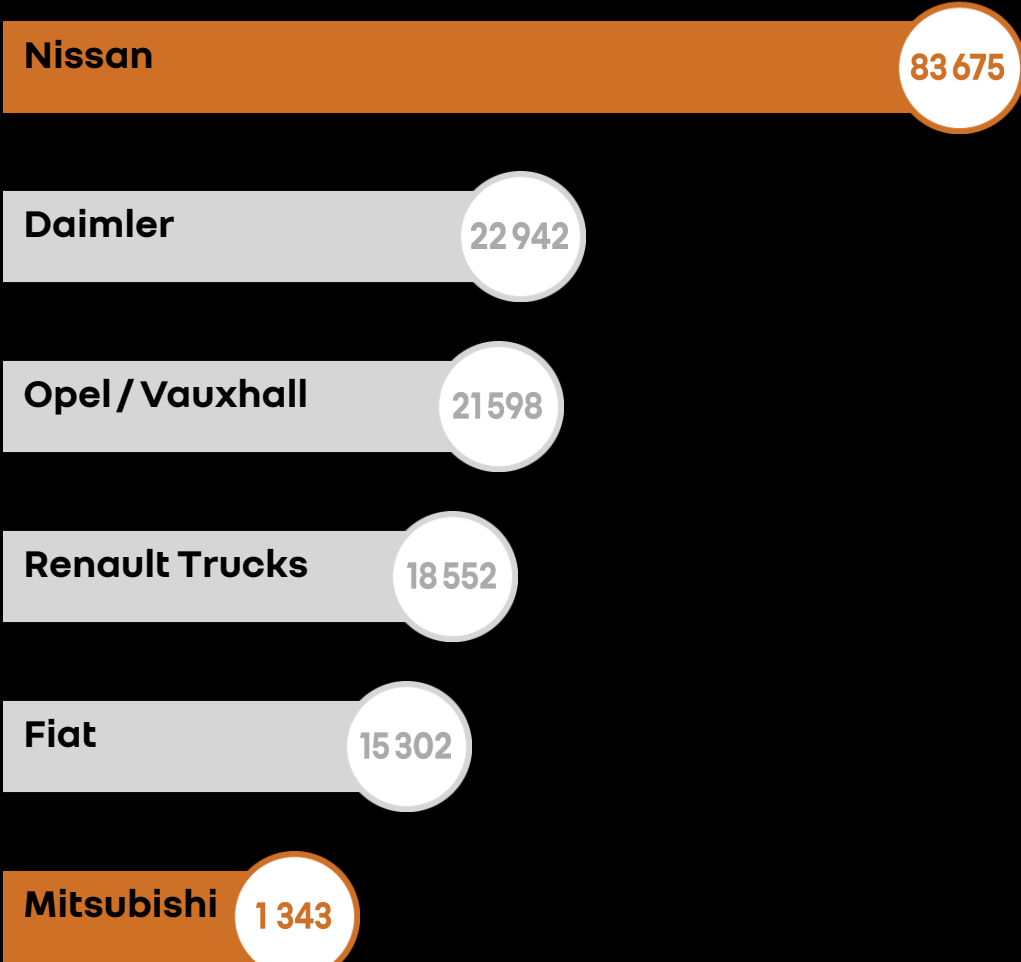
2021 vehicle production in Renault Group and partner plants



2021 vehicle production by Renault Group brand and partner plants



2021 vehicle production in Renault Group plants for its partners



■ Renault Group plants  
■ Partner plants  
■ Renault Group plants and Partner plants





# Production per vehicle and plant employees

Cars plants - France

Plant	Vehicles	Production	Employees
Batilly (Sovab)	Renault Master	94,914	1,611
	Master Z.E.	545	
	Nissan NV400	6,445	
	Others	40,150	
	Total vehicles Batilly	142,054	
Dieppe (Alpine)	Alpine A110	3,003	287
Total vehicles Dieppe		3,003	
Douai	Espace	2,190	2,305
	Scenic	15,765	
	Talisman	5,250	
	E-Megane	609	
	Total vehicles Douai	23,814	
Flins	ZOE	71,454	2,018
	Nissan Micra	35,783	
Total vehicles Flins		107,237	
Maubeuge (MCA)	Kangoo / Citan (Daimler)	58,159	1,538
	Kangoo Z.E.	9,810	
	Nissan NV250	4,475	
	New Kangoo / Citan (Daimler)	25,421	
	New Nissan NV250	844	
	Others	91	
	Total vehicles Maubeuge	98,800	
Sandouville	Renault Trafic	82,959	1,535
	Nissan NV300	7,620	
	Mitsubishi Express	1,343	
	Others	15,306	
	Total vehicles Sandouville	107,228	
Total vehicles France		482,136	
Caudan (FdB)	Iron foundry (in metric tons)	11,433	276
Choisy-le-Roi	ES Gearboxes	15,391	193
	ES Engines	14,160	
Cléon	Gearboxes	240,620	2,787
	Combustion engines	336,662	
	Electric motors	190,409	
	Aluminium foundry (in metric tons)	11,235	
	Others		
Le Mans	Chassis components	966,552	1,452
	Iron foundry (in metric tons)	71,175	
Ruitz (STA)	Gearboxes automatiques	137,682	360
Villeurbanne/Meyzieu	Chassis components	224,787	153

Usines automobiles - Hors France

Plant	Activity	Production	Employees
Algeria Oran (RAP)	Logan	1,148	Not known
	Sandero	2,808	
	Clio 4	1,252	
	Total vehicles Algeria	5,208	
Argentina Córdoba	Sandero	7,862	1,565
	Logan	4,696	
	Kangoo (Dokker)	13,893	
	Alaskan	4,386	
	Nissan Navara/Frontier	18,553	
	Others	87	
	Total vehicles Argentina	49,477	
Argentina PFA	Aluminium foundry (in metric tons)	1,768	
Brazil Curitiba	Master	10,444	4,221
	Duster Pick-up	24,284	
	New Duster	29,136	
	Logan	9,348	
	Captur	25,943	
	Kwid	78,930	
	Total vehicles Brazil	178,085	
Brazil Curitiba	Engines	189,324	
	Aluminium foundry (in metric tons)	3,052	
Chile Los Andes (Cormecanica)	Gearboxes	195,819	278
	Others		
China Nanchang (JMEV)	EV3, Yi	3,688	771
	Shenyang (RBJAC)	11,327	
	Shiyan (eGT-NEV)	49,093	
	Total vehicles China	64,108	
Colombie Envigado (Sofasa)	Logan	9,003	726
	Sandero	18,200	
	Duster	104	
	New Duster	11,140	
	Total vehicles Colombie	38,447	
South Korea Busan (RSM)	SM6	1,292	2,179
	XM3 / Arkana	76,080	
	Koleos / QM6	49,718	
	Twizy	963	
	Total vehicles South Korea	128,053	
South Korea Busan (RSM)	Engines	117,532	
	Aluminium foundry (in metric tons)	1,021	
Spain Palencia	Megane	52,040	2,054
	Kadjar	24,969	
	Others	205	
	Total vehicles Palencia	77,214	
Spain Valladolid	New Captur	150,035	5,034
Total vehicles Spain		227,249	
Spain Valladolid Motors	Engines	801,664	
	Iron foundry (in metric tons)	13,138	
	Others		
Spain Seville	Gearboxes	384,760	867
	Others		
India Chennai [Nissan]	Duster	2,771	Not known
	Kwid	41,126	
	Triber	38,738	
	Kiger	32,479	
Total vehicles India		115,114	
Kazakhstan Kostanay (Allur)	Lada Niva, Arkana, Kaptur	N/A*	Not known
	Others		
Morocco Casablanca (Somaca)	Logan	11,007	1,548
	Sandero	10,440	
	New Sandero	50,107	
	New Logan	1,963	
	Total vehicles Casablanca	73,517	

Plant	Activity	Production	Employees
Marocco Tangier	Lodgy	23,300	6,437
	Sandero	194	
	New Sandero	125,895	
	Dokker	630	
	Logan MCV	41,231	
	New Express	38,777	
	Total vehicles Tangier	230,027	
Total vehicles Marocco		303,544	
Nigeria Lagos (Coscharis)	Duster / Logan	N/A*	Not known
Portugal Cacia	Gearboxes	448,596	1,017
Roumania Mioveni (Dacia)	Logan	2,435	9,595
	New Logan	21,343	
	Sandero	3,878	
	New Sandero	39,550	
	New Duster	189,066	
	New Jogger	1,133	
Total vehicles Roumania		257,405	
Roumania Mioveni (Dacia)	Gearboxes	285,385	
	Engines	377,324	
	Chassis components	324,203	
	Aluminium foundry (in metric tons)	18,211	
Russia Moscow	Kaptur	20,408	1,713
	Duster	3,006	
	New Duster	41,137	
	Arkana	20,385	
	Nissan Terrano	9,864	
Total vehicles Moscow		94,800	
Russia Izhevsk (AvtoVAZ)	Lada Vesta	125,657	
Russia Togliatti (AvtoVAZ)	Logan	29,385	31,882**
	Sandero	22,236	
	Lada X-Ray	23,256	
	Lada Largus	56,506	
	Lada Kalina	18,031	
	Lada Granta	96,171	
	Lada Niva	41,044	
	Others	59	
Total vehicles Togliatti		286,688	
Total vehicles Russia		507,145	
Russia Togliatti (AvtoVAZ)	Gearboxes	426,249	
	Engines	446,127	
	Chassis components	469,536	
	Iron foundry (in metric tons)	65,165	
	Aluminium foundry (in metric tons)	44,464	
Slovenia Novo Mesto (REVOZ)	Clio 5	32,128	1,862
	Twingo / Smart (Daimler)	26,893	
	Twingo ZE / Smart ZE (Daimler)	36,776	
	Total vehicles Slovenia	95,797	
Turkey Bursa (Oyak Renault)	Clio 4	6,000	5,645
	Clio 5	205,690	
	Megane Sedan	36,310	
	Total vehicles Turkey	248,000	
Turkey Bursa (Oyak Renault)	Gearboxes	153,261	
	Engines	173,475	
	Chassis components	496,000	
	Aluminium foundry (in metric tons)	1,074	
	Others		

\* N/A : Not Applicable  
\*\* Total employees Togliatti + Izhevsk



# Worldwide sales



## Market - all brands by country

Volume of passenger cars and utility vehicles

	2021	2020
China	24,404,055	23,400,851
United States	15,006,274	14,540,854
Japan	4,361,257	4,503,823
India	3,545,417	2,814,442
Germany	2,891,692	3,189,236
France	2,091,635	2,052,501
United Kingdom	2,009,539	1,931,263
Brazil	1,965,521	1,941,910
South Korea	1,684,182	1,850,530
Russia	1,675,611	1,598,825
Canada	1,666,524	1,537,388
Italy	1,641,401	1,542,308
Australia	1,018,902	891,551
Mexico	1,014,680	949,595
Spain + Canaries	1,011,802	1,010,073
Indonesia	827,486	487,376
Turkey	737,350	772,788
Thailand	726,213	792,110
Saudi Arabia	549,843	452,544
Poland	517,590	485,813
Others countries	9,815,819	8,871,146
Worldwide total	79,162,793	75,616,927

## Market - all brands by region

Volume of passenger cars and utility vehicles

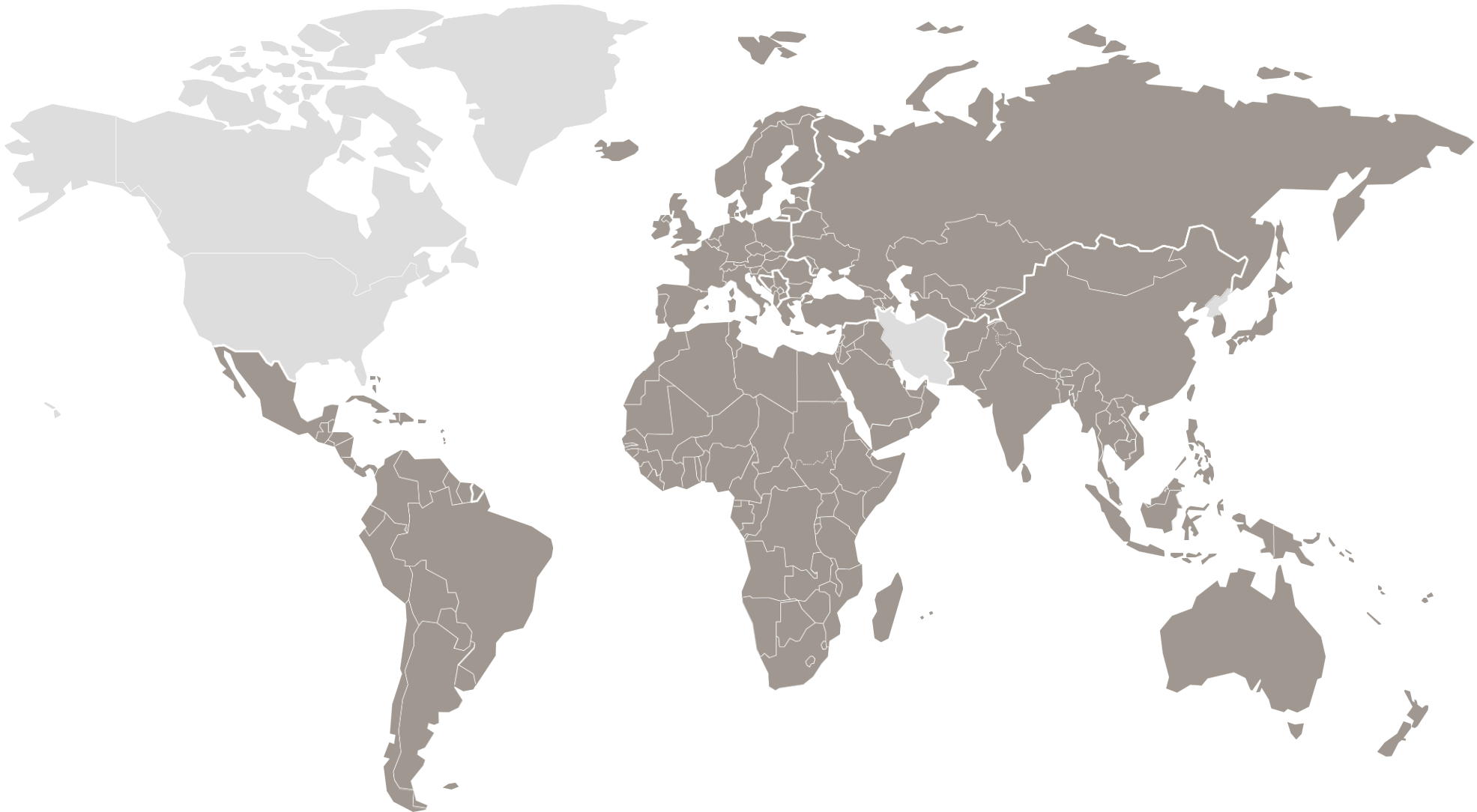
	2021	2020
Europe	13,884,746	13,872,886
Eurasia	2,940,445	2,866,236
Africa & Middle East	2,439,742	2,010,729
Asia Pacific	38,573,968	36,626,248
Latin America	4,651,094	4,162,586
North America	16,672,798	16,078,242
Worldwide total	79,162,793	75,616,927

## Worldwide Renault Group sales by region

Volume of passenger cars and utility vehicles, including Renault, Dacia, Renault Samsung Motors, Alpine, LADA, Jinbei&Huasong, EVeasy and AvtoVAZ

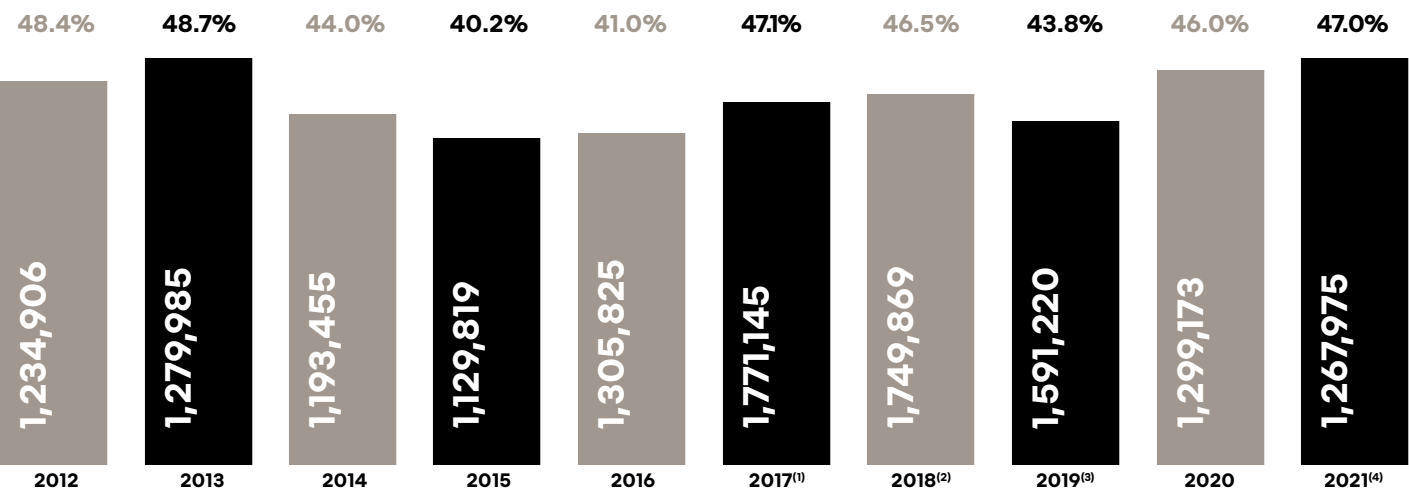
	2021	2020*
Europe	1 428 426	1 523 153
Eurasia	659 964	684 646
Africa & Middle East	150 782	135 115
Asia Pacific	194 138	218 966
Latin America	263 091	260 446
Worldwide total	2 696 401	2 822 326

\*2020 volumes compared with 2021 proforma (except Shineray)



## Renault Group Internationalisation

% of sales outside Europe



(1) Including the LADA brand from 2017 (2) Including Jinbei&Huasong brands from 2018 (3) Including AvtoVAZ Niva from December 2019 (4) Including the EVeasy brand



# Worldwide sales

## The 15 Renault Group's top markets

Aggregated as of end December 2021\*\*

Volume, including Renault, Dacia, Renault Samsung Motors, Alpine, LADA, Jinbei&Huasong, EVeasy and AvtoVAZ

	2021	2020
France	521,710	535,591
Russia	482,264	480,742
Germany	177,795	205,026
Italy	154,093	155,013
Brazil	127,159	131,467
Turkey	116,175	132,467
Spain	115,543	123,639
India	95,878	80,518
Marocco	69,791	54,730
United Kingdom	68,344	74,512
South Korea	61,096	95,939
Poland	51,595	52,186
Belgium + Luxembourg	51,074	66,009
Roumania	48,303	59,182
Colombia	47,606	39,848

## Worldwide Renault Group sales by brand

Volume of Passenger cars and utility vehicles

Renault	2021	2020*
Passenger cars	1,318,785	1,473,593
Utility vehicles	374,824	314,952
Total Renault	1,693,609	1,788,545
Dacia		
Passenger cars	502,964	484,020
Utility vehicles	34,131	36,686
Total Dacia	537,095	520,706
Renault Samsung Motors		
Passenger cars	57,480	90,300
Total Renault Samsung Motors	57,480	90,300
Alpine		
Passenger cars	2,659	1,527
Total Alpine	2,659	1,527
LADA		
Passenger cars	371,317	369,461
Utility vehicles	13,891	14,505
Total LADA	385,208	383,966
Jinbei&Huasong		
Passenger cars	39	1,982
Utility vehicles	15,960	25,477
Total Jinbei&Huasong	15,999	27,459
AvtoVAZ		
Passenger cars	183	9,823
Total AvtoVAZ	183	9,823
EVeasy		
Passenger cars	4,168	0
Total EVeasy	4,168	0
Renault Group		
Passenger cars	2,257,595	2,430,706
Utility vehicles	438,806	391,620
Total Renault Group	2,696,401	2,822,326

\*2020 volumes compared to 2021 proforma 2021 (except Shineray)  
\*\*Sales not including Twizy



## Worldwide Renault Group Sales<sup>(1)</sup> by brand and model

Volume of passenger cars and utility vehicles

Passenger cars		
Renault	2021	2020
Arkana	62,412	18,075
Captur	171,543	188,163
Captur GA <sup>(2)</sup>	33,811	40,393
Clio	255,326	320,590
Dokker	1429	1394
Duster	105,377	89,302
Espace	2,825	4,346
Express	4,128	0
Kadjar	36,745	69,526
Kangoo/Kangoo E-Tech Electric	18,537	19,508
Kiger	31,859	0
Koleos	13,879	15,262
Kwid	122,936	122,698
K-ZE	0	242
Lodgy	347	255
Logan	67,045	85,768
Master	1,842	1,651
Mégane/Scenic	127,321	165,368
Megane E-Tech Electric	45	0
Sandero	71,255	89,136
Talisman	6,363	8,311
Trafic	7,116	12,093
Triber	39,831	42,507
Twingo	36,145	71,391
Twingo E-Tech Electric	25,600	5,122
ZOE E-Tech Electric	74,118	100,929
Others	950	1,563
Total passenger cars Renault	1,318,785	1,473,593
Dacia		
Dokker	14,236	37,779
Duster	182,801	175,627
Jogger	26	0
Lodgy	24,474	28,053
Logan	27,123	52,628
Sandero	226,428	188,189
Spring	27,875	1,722
Others	1	22
Total passenger cars Dacia	502,964	484,020
LADA	2021	2020
4x4	35,145	36,725
Granta	119,362	138,597
Largus	43,053	41,719
Niva	25,415	11,002
Vesta	123,931	119,000
Xray	24,330	22,191
Others	81	227
Total passenger cars LADA	371,317	369,461
Renault Samsung Motors		
Qm6	37,747	46,825
SM3 Electric	0	857
Sm6	3,198	8,527
Xm3	16,535	34,091
Total passenger cars Renault Samsung Motors	57,480	90,300
Alpine		
A110	2,659	1,527
Total passenger cars Alpine	2,659	1,527
AvtoVAZ		
Niva	183	9,823
Total passenger cars AvtoVAZ	183	9,823

(1) Including unregistered vehicles (2) Captur GA or Global Access: Kaptur/Captur outside Europe

Jinbei&Huasong		
F50	16	255
F70	23	1,528
Granse 13	0	173
Huasong 7	0	26
Total passenger cars Jinbei&Huasong	39	1,982
EVeasy		
EV2	43	0
EV3	3,126	0
EX5	633	0
GSE	366	0
Total passenger cars EVeasy	4,168	0
Total passenger cars Renault Group	2,257,595	2,430,706

Utility vehicles		
Renault	2021	2020
Alaskan	5,306	1,062
Captur	1,305	1,062
Clio	12,581	19,696
Dokker	15,924	15,120
Duster Oroch	25,874	21,628
Express	28,164	0
Kadjar	222	677
Kangoo	57,834	59,231
Kangoo E-Tech Electric	11,201	10,268
Master/Master E-Tech Electric	110,964	99,346
Mégane/Scenic	3,842	4,286
Twingo/Twingo E-Tech Electric	256	194
Trafic	82,951	66,960
ZOE E-Tech Electric	3,411	1,972
Others	14,989	13,450
Total utility vehicles Renault	374,824	314,952
Dacia		
Dokker	30,448	33,102
Duster	3,200	2,460
Lodgy	52	25
Logan	13	87
Sandero	397	950
Others	21	62
Total utility vehicles Dacia	34,131	36,686
LADA		
4x4	352	285
Granta	1,782	1,670
Largus	11,723	12,539
Others	34	11
Total utility vehicles LADA	13,891	14,505
Jinbei&Huasong		
Granse 15	123	1,937
Granse 16	2,833	14,215
Granse 2020	7,179	475
H1	5,369	8,388
H2	456	462
Total utility vehicles Jinbei&Huasong	15,960	25,477
Total utility vehicles Renault Group	438,806	391,620
Total Passager cars + utility vehicles Renault Group	2,696,401	2,822,326



# A 2030 roadmap



RENAULT NISSAN MITSUBISHI

ALLIANCE 2030

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# Key figures

## Electric Vehicle Focus

**€15 billion** invested  
in R&D and Capex each year

**More than 1 million**  
vehicles already sold worldwide

By 2030 **35** new  
Alliances  
and **5** platforms

**More than**  
**10B€**  
already invested and  
**23B€**  
more in within 5 years

**15** Alliance  
plants  
are already working  
on electric vehicles



# Highlights

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35 new 100% electric vehicles



The future replacement for the Nissan Micra  
made at Renault Electricity



Strengthening of Mitsubishi Motors  
in Europe



Renault, Nissan, Mitsubishi:  
leader/follower in key technologies



## Purchasing

The Purchasing Division buys the parts, services and equipment for Renault Group worldwide operations. Thanks to a panel of responsible and competitive suppliers, it meets all the company's needs in terms of quality, cost, lead time on development and management.



# Renault Group

# 5 brands on the offensive







# New wave

1,693,609 vehicles sold in 2021

As a brand renowned for being synonymous with 'mobility', European leader of electric vehicles

Renault has always been at the forefront of automotive innovation. The brand's 'Renaulution' strategy sets the tone for ambitious transformation that will drive future value creation.

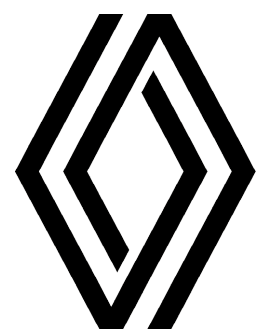
As such, Renault is upgrading its range to be more competitive and balanced, and with more electric models. Its intent is to embody modernity and innovation through its range of technology, energy, and mobility-based services – within automotives and beyond.

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# Key figures 2021

Renault

Top French  
brand  
worldwide

Vehicles  
manufactured  
in millions

1,57

Vehicles  
sold  
in millions

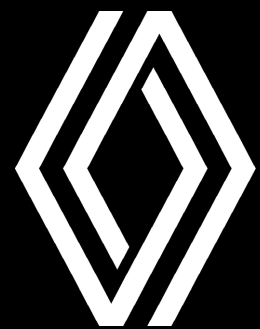
1,69

Electric vehicles sold

114,877







# Highlights

The All-new Kangoo Van E-TECH Electric



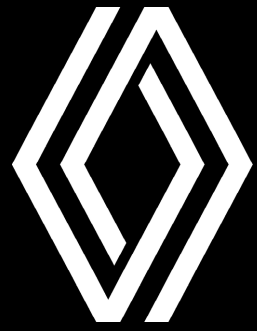
The All-new Mégane E-TECH Electric



The All-new Arkana E-TECH Hybrid







# Vehicle range

⊕ PASSENGER CARS IN EUROPE

⊕ PASSENGER CARS OVERSEAS

⊕ SPORTS VEHICLES

⊕ UTILITY VEHICLES

⊕ ELECTRIC VEHICLES

⊕ HYBRID VEHICLES



TWINGO



CLIO



CAPTUR



⊕ MÉGANE

⊕ MÉGANE ESTATE



⊕ SCÉNIC

⊕ GRAND SCÉNIC



KADJAR







### Volume of passenger cars and utility vehicles

(1) In volume of sales and brokers

## A world map with a white background. Landmasses are colored either yellow or gray. Yellow areas include North America (USA and Canada), Mexico, Central America, the Caribbean, South America (all countries), Europe (all countries), Africa (all countries), Asia (all countries except China and India), Australia, and New Zealand. Gray areas include Russia, China, and India. The map shows the outlines of all major countries and islands.

### Volume of passenger cars and utility vehicles

(2) Captur GA or Global Access: Kaptur/Captur outside Europe

<b>Total passenger cars + utility vehicles Renault</b>	<b>1,693,609</b>	<b>1,788,545</b>
--	------------------	------------------



# Worldwide sales

Renault Samsung Motors

Jinbei&Huasong

EVeasy



+



+



+



# DACIA

# Redefining the essential

537,095 vehicles sold in 2021

Born in 1968, then launched  
all across Europe and the  
Mediterranean countries from 2004

Dacia has always offered the best value-for-money cars by constantly redefining the essential. As a game-changer, Dacia proposes simple, multi-purpose, reliable cars in tune with its customers' lifestyles.

Dacia models became a reference on the market: Logan, the brand-new car for the price of a used one; Sandero, the car most sold to European private customers; Duster, the most affordable SUV; Spring, the champion of accessible electric mobility in Europe.

Dacia is a Renault Group brand, present in 44 countries. Since 2004, Dacia has sold more than 7.5 million vehicles.

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[DACIA MEDIA SITE](#)





# Key figures

## 2021

Vehicles manufactured

532,042

Vehicles sold

537,095

Electric vehicles sold

27,876

2 million  
Duster  
sold since 2010

DACIA



New Duster



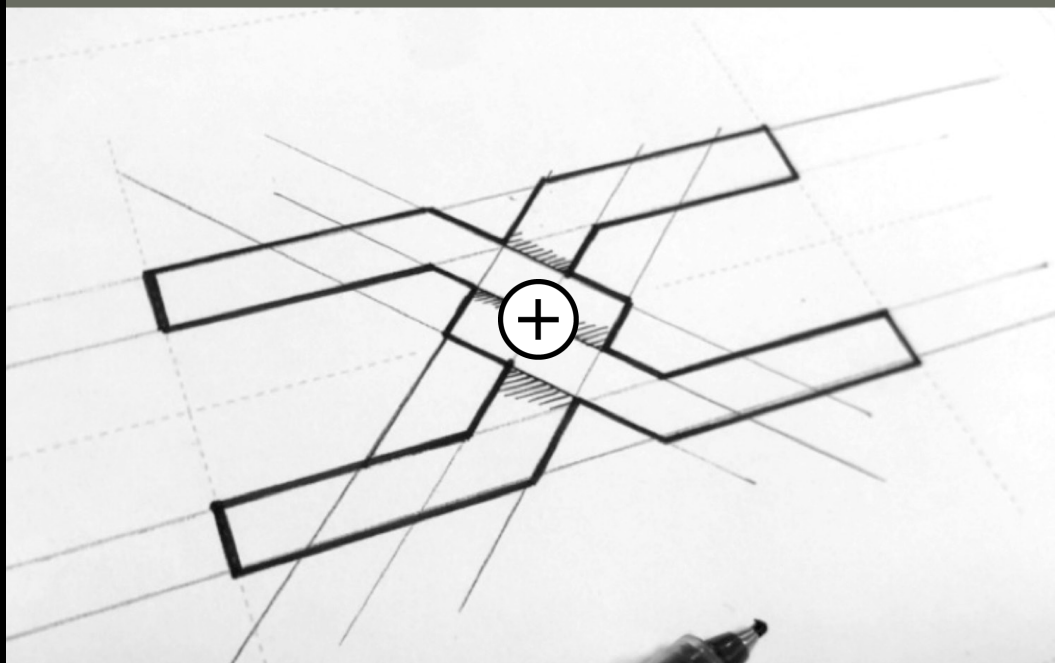
# DACIA

## Highlights

A new visual identity:  
new logo, new emblem, new colours

The youngest range in Europe with 100%  
of its models renewed and 2 brand-new  
vehicles launched: 100% electric Spring  
and All-new Jogger, the family saloon  
reinvented.

New logo



Spring



All-new Sandero & Sandero Stepway



All-new Duster



All-new Logan



All-new Jogger





# DACIA

## Vehicle range

+ COMBUSTION ENGINE VEHICLES

+ ELECTRIC VEHICLE



SANDERO



SANDERO STEPWAY



LOGAN



DUSTER



LODGY



NEW JOGGER





# Dacia worldwide sales<sup>(1)</sup>

## The Dacia brand's main markets

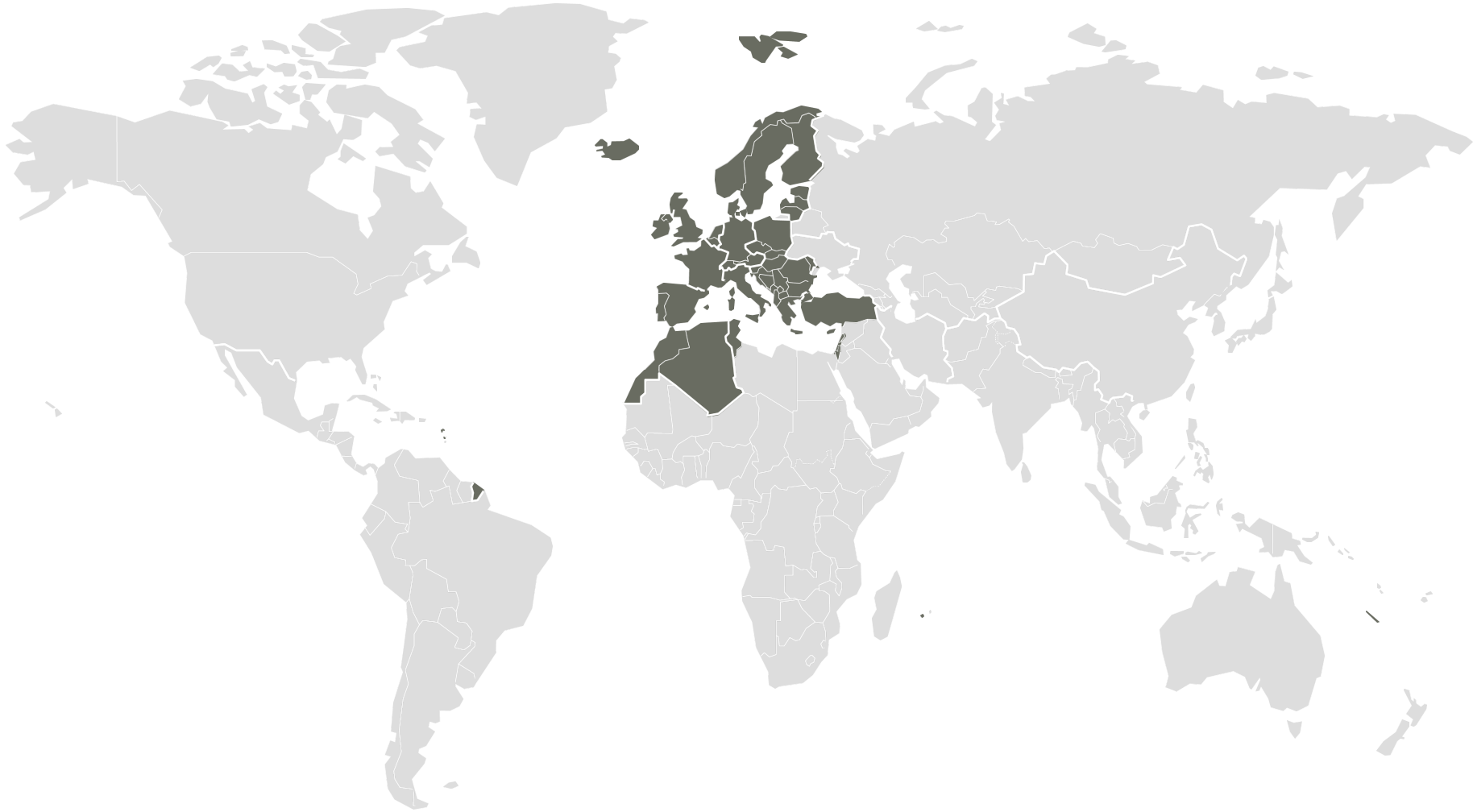
Volume of passenger cars and utility vehicles

	2021	2020
France	126 404	98 370
Italy	64 817	56 869
Marocco	46 114	38 173
Spain + Canaries	42 802	49 772
Germany	42 075	52 309
Roumania	38 160	47 380
Turkey	34 866	30 800
Poland	20 817	22 463
United Kingdom	17 588	18 918
Belgium + Luxembourg	15 932	19 816
Hongrie	8 139	11 591
Czech Republic	7 525	10 336
FOD <sup>(2)</sup>	7 401	5 664
Austria	7 021	7 329
Switzerland	6 361	6 607
Others countries	51 073	44 309
Total Dacia	537 095	520 706

(1) Volume of sales + car brokers

(2) FOD combines Réunion, Mayotte, Guadeloupe, Guyane , Martinique and Saint Pierre and Miquelon

## Sales network



## The Dacia brand's sales by model

Volume of passenger cars and utility vehicles

Passenger cars		
Dacia	2021	2020
Dokker	14,236	37,779
Duster	182,801	175,627
Jogger	26	0
Lodgy	24,474	28,053
Logan	27,123	52,628
Sandero	226,428	188,189
Spring	27,875	1,722
Others	1	22
Total passenger cars Dacia	502,964	484,020

Utility vehicles		
Dacia	2021	2020
Dokker	30,448	33,102
Duster	3,200	2,460
Lodgy	52	25
Logan	13	87
Sandero	397	950
Others	21	62
Total utility vehicles Dacia	34,131	36,686
Total passenger cars + utility vehicles Dacia	537,095	520,706





# New horizons

385,208 vehicles sold in 2021

The long-standing market leader in Russia for over 50 years

LADA became a Groupe Renault brand in January 2017. The LADA product range is composed of five model families: Vesta, XRAY, Largus, Granta, and Niva. LADA is having the largest official dealership network in Russia with over 300 dealerships. And is presented in more than 20 countries abroad.

[LEARN MORE](#)

[LADA MEDIA SITE](#)



# Key figures 2021

Historic  
leader  
in Russia

Vehicles sold

387,208

Market share  
in Russia

21%



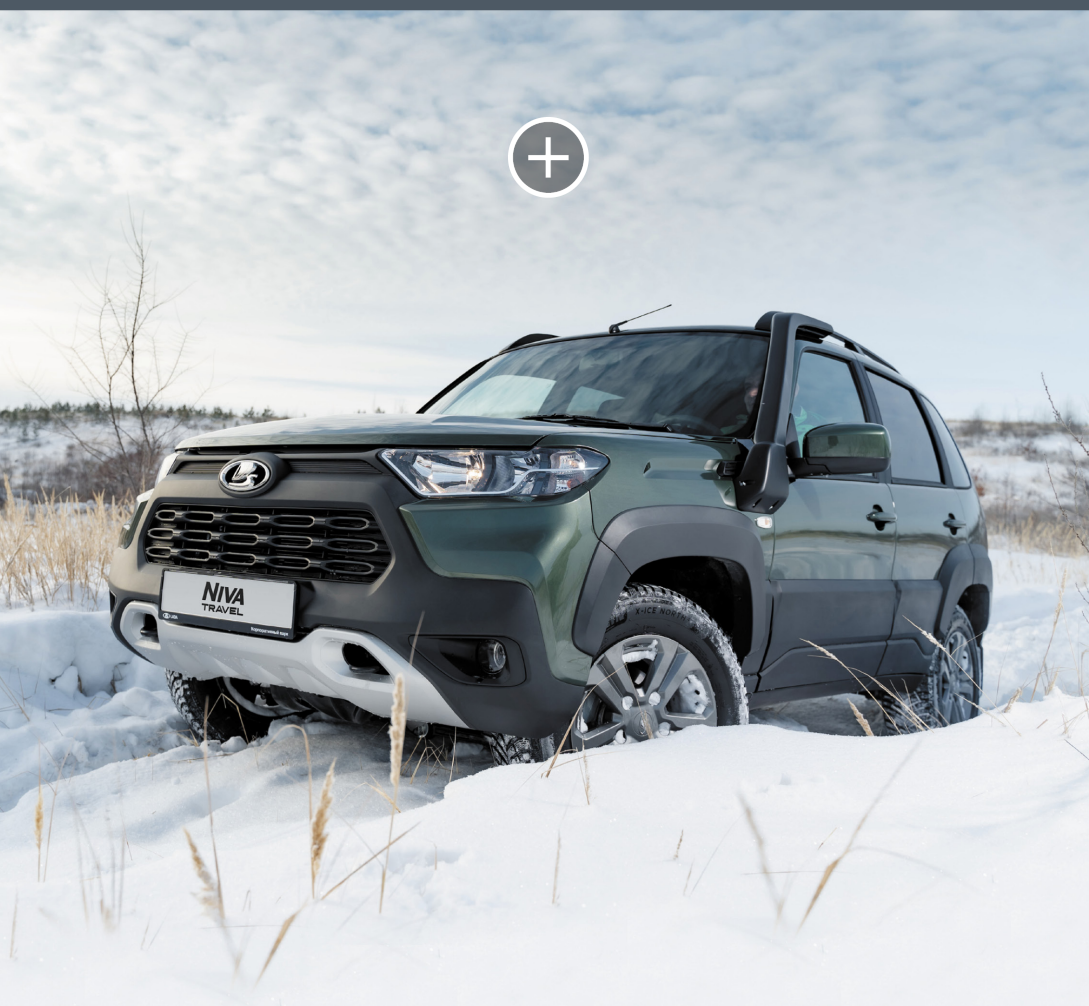
All-new Niva Travel





# Highlights

All-new LADA Niva Travel



All-new LADA Largus



All-new LADA Niva Bronto







# Vehicle range

⊕ PASSENGER CARS OVERSEAS

⊕ UTILITY VEHICLE



⊕ GRANTA BERLINE

⊕ GRANTA CROSS



⊕ GRANTA HAYON

⊕ GRANTA HATCHBACK



⊕ VESTA

⊕ VESTA CROSS



⊕ VESTA SW

⊕ VESTA SW CROSS



⊕ XRAY

⊕ XRAY CROSS



⊕ LARGUS

⊕ LARGUS CROSS



⊕ NIVA TRAVEL

⊕ NIVA TRAVEL OFF-ROAD



NIVA LEGEND





# LADA worldwide sales

## The LADA brand's main markets

Volume of passenger cars and utility vehicles

	2021	2020
Russia	350,714	343,512
Belarus	11,670	10,317
Kazakstan	9,358	17,454
Egypt	3,293	2,183
Uzbekistan	3,034	5,031
Ukraine	2,055	777
Azerbaijan	1,862	1,102
Germany	1,477	1,778
Bolivia	430	284
Armenia	252	108
Cuba	140	0
Mongolia	133	78
Other Balkan countries <sup>(1)</sup>	130	234
Czech Republic	129	121
Kyrgyzstan	128	148
Others countries	403	839
<b>Total LADA</b>	<b>385,208</b>	<b>383,966</b>

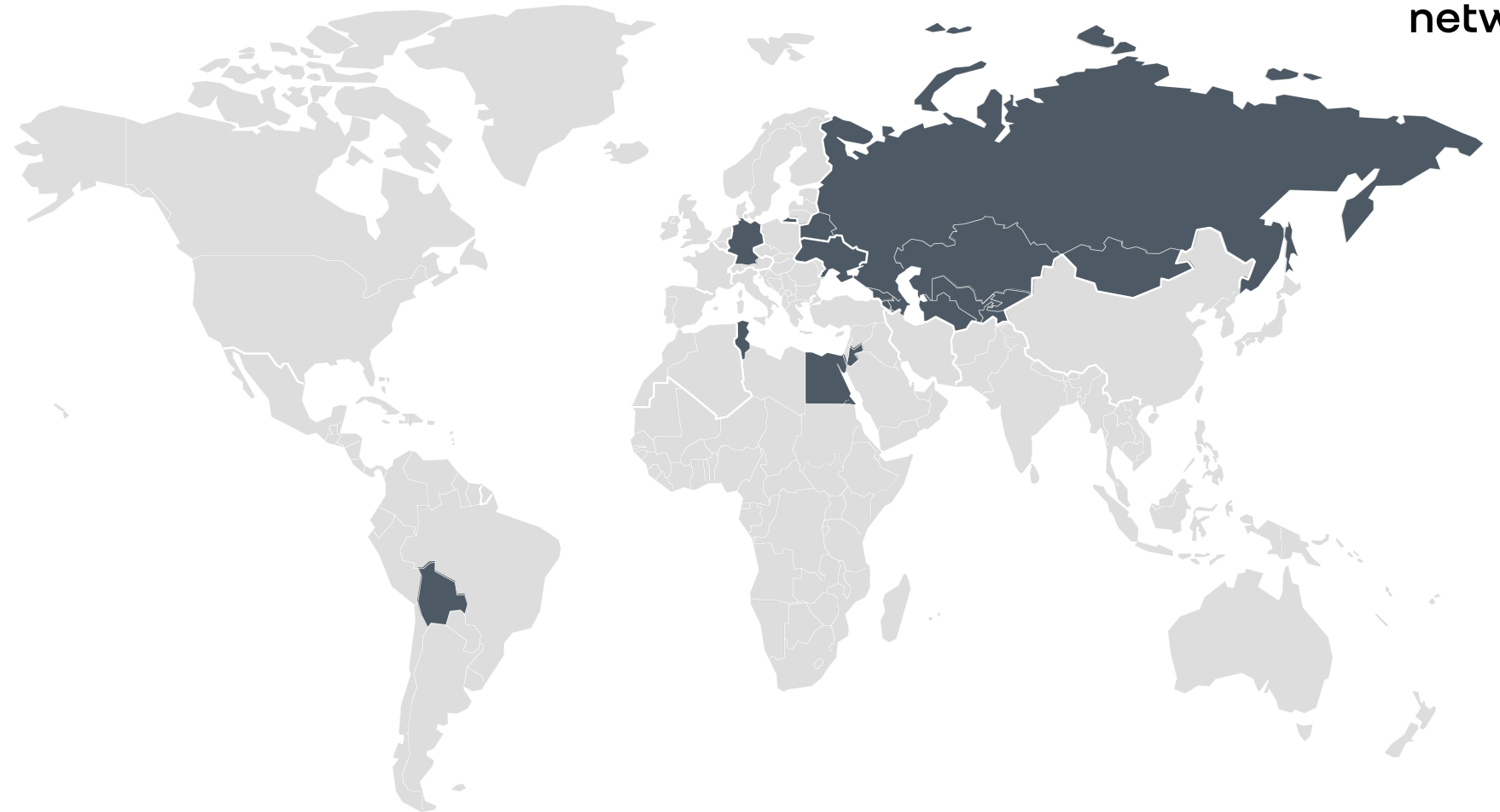
## The AvtoVAZ brand's main markets

Volume of passenger cars

	2021	2020
Kazakstan	179	674
Azerbaijan	4	105
Russia	0	8,822
Belarus	0	99
Uzbekistan	0	51
Ukraine	0	38
Armenia	0	34
<b>Total AvtoVAZ</b>	<b>183</b>	<b>9,823</b>

(1) Other Balkan countries combines Kosovo, Montenegro, Bosnia, Northern Macedonia and Albania

Sales  
network



## The LADA brand's sales by volume

Volume of passenger cars and utility vehicles

Passenger cars		
LADA	2021	2020
4x4	35,145	36,725
Granta	119,362	138,597
Largus	43,053	41,719
Niva	25,415	11,002
Vesta	123,931	119,000
Xray	24,330	22,191
Others	81	227
<b>Total passenger cars LADA</b>	<b>371,317</b>	<b>369,461</b>

Utility vehicles		
LADA	2021	2020
4x4	352	285
Granta	1,782	1,670
Largus	11,723	12,539
Others	34	11
<b>Total utility vehicles LADA</b>	<b>13,891</b>	<b>14,505</b>
<b>Total passenger cars + utility vehicles LADA</b>	<b>385,208</b>	<b>383,966</b>

## The AvtoVAZ brand's sales by model

Volume of passenger cars

Passenger cars		
AvtoVAZ	2021	2020
Niva	183	9,823
<b>Total passenger cars AvtoVAZ</b>	<b>183</b>	<b>9,823</b>



# ALPINE

## A brand at the forefront of innovation

2,659 vehicles sold in 2021



Founded in 1955,  
the brand has set itself apart  
with its French-style sports cars.

In 2017, the brand introduced the A110, a sports car faithful to Alpine's timeless principles of compactness, lightness, agility and driving pleasure. In 2021, Alpine Cars, Renault Sport Cars and Renault Sport Racing joined forces under the Alpine flagship. Alpine has become Renault Group's dedicated brand for innovative, authentic, and exclusive sports cars, benefiting from the heritage and craftsmanship of its historic plant in Dieppe, as well as the engineering mastery from the Formula 1 and Renault Sport teams. A "dream garage" of exclusive, futuristic electric sports cars, generating dreams but destined for real life, will soon make up the brand's range.

[LEARN MORE](#)

[ALPINE MEDIA SITE](#)



# Key figures

## 2021

Vehicles sold

2,659

Vehicles manufactured

3,003

Renault Group's auto  
sport brand



ALPINE





ALPINE



# Highlights

New A110 range



F1 season track record



Endurance season track record



A new international rally title





ALPINE



# Vehicle range



A110



A110 GT



A110 S



ALPINE



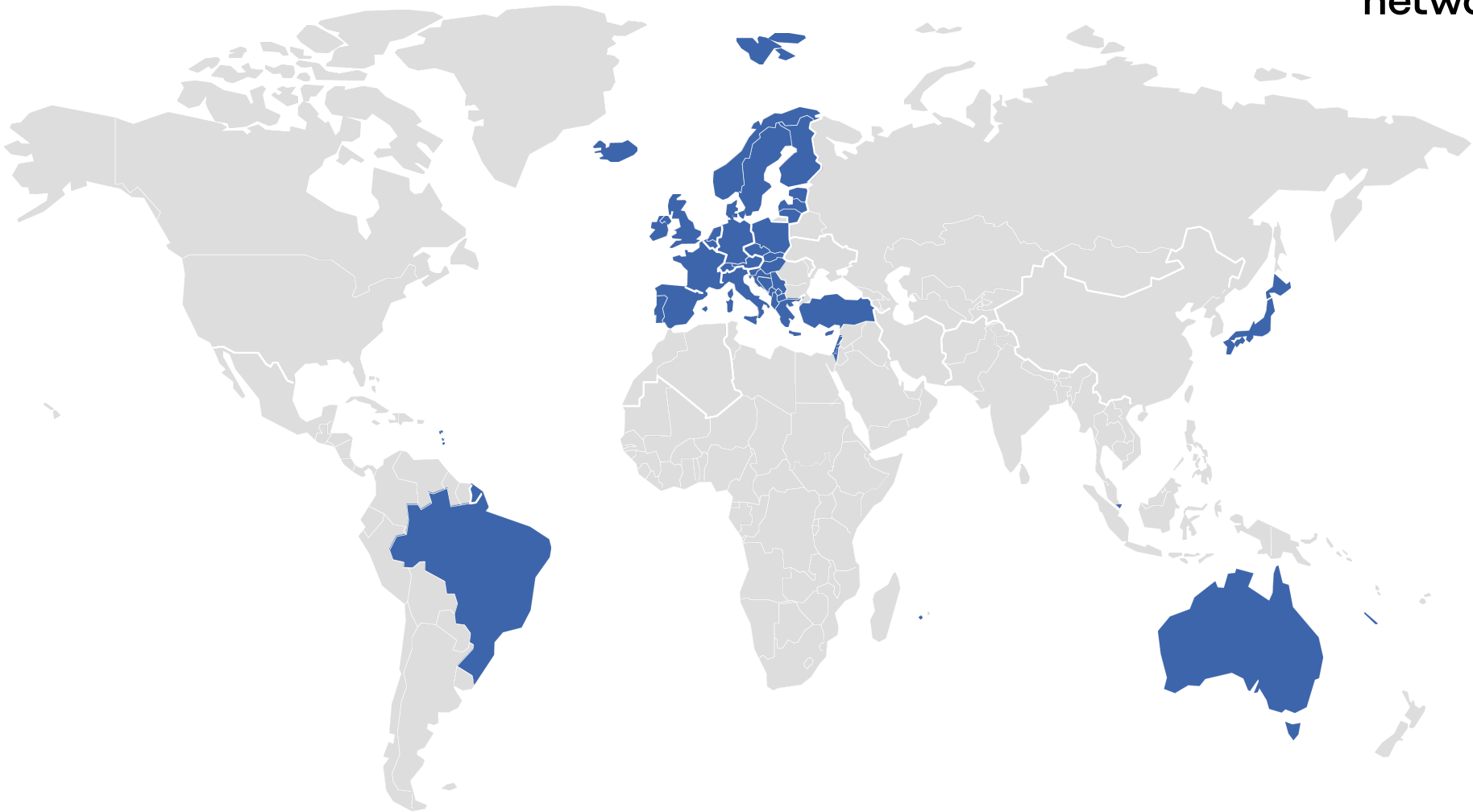
# Alpine worldwide sales

## The Alpine brand's main markets

Volume of passenger cars

	2021	2020
France	1,618	744
Germany	214	166
United Kingdom	202	105
Japan	171	183
Belgium + Luxembourg	130	113
Switzerland	93	70
Poland	39	19
Italy	34	19
Spain + Canaries	33	14
Australia	28	7
Netherlands	25	26
Austria	24	31
Singapore	20	9
Portugal	11	6
Sweden	8	9
Others countries	9	6
<b>total Alpine</b>	<b>2,659</b>	<b>1,527</b>

Sales  
network



## The Alpine brand's sales by model

Volume of passenger cars

Passenger cars	2021	2020
Alpine		
A110	2,659	1,527
<b>Total Alpine</b>	<b>2,659</b>	<b>1,527</b>





# MOBILIZE

BEYOND AUTOMOTIVE

# Beyond automotive

## On course for carbon neutrality

Mobilize, the new brand within Renault Group, goes beyond automotive to offer services related to mobility, energy, and data. Mobilize will be based on sustainable open ecosystems, in line with the Renault Group's commitment to achieve carbon neutrality in Europe by 2040 and its ambition to develop the value of the circular economy.

[LEARN MORE](#)[MOBILIZE MEDIA SITE](#)



# Key figures

## 2021

**4<sup>th</sup>** brand  
of the Renault Group

**3** connected  
services

Mobilize Charge Pass,  
Mobilize Smart Charge,  
Battery Certificate

**4** vehicles  
designed  
for services

**2** car-sharing  
solutions

Zity by Mobilize and Mobilize Share

# MOBILIZE

BEYOND AUTOMOTIVE



## RCI Bank and Services

RCI Bank and Services is a 100% subsidiary of Renault Group.

It provides finance for the sales of 10 brands.

Thanks to the expertise of RCI Bank and Services, Mobilize offers its customers flexible mobility packages, such as leasing or usage based finance.

Mobilize also draws on the expertise of RCI Bank and Services when it comes to insurance and fleet management.

RCI Bank and Services is making its expertise available to Mobilize, offering more digital customer pathways and enabling customers to tailor their ownership costs to the use they make of their vehicle (e.g. Bipi)

[LEARN MORE](#)



**MOBILIZE**  
BEYOND AUTOMOTIVE

# Highlights

Announcing the creation of Mobilize



IAA Mobility Munich



Mobilize unveils Limo



Viva Technology Paris



Expo Dubai 2020





# Renault Group

## Towards a Tech Company working for sustainable performance

At the forefront of innovation



A new landmark company  
in the electrical industry



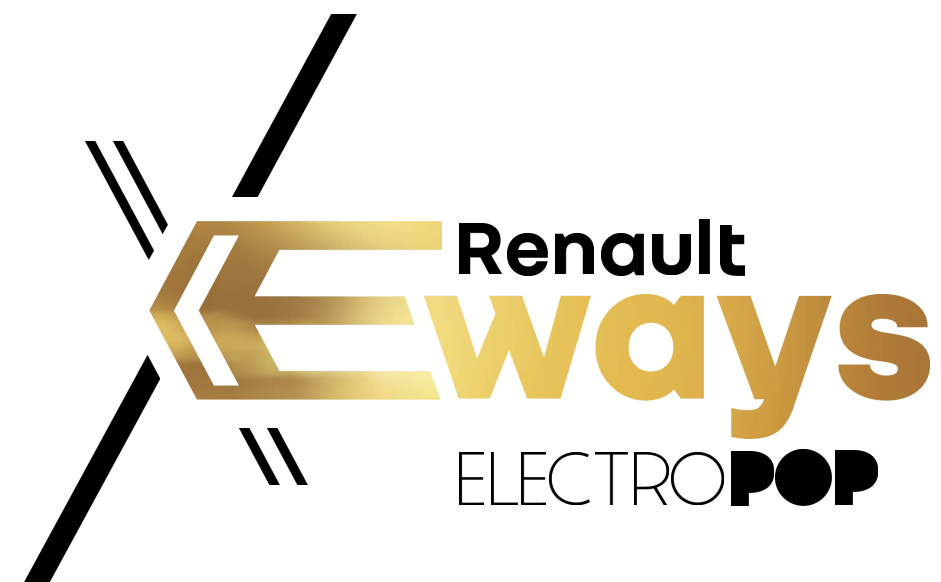
A new sustainable development policy





# Renault Group

## At the forefront of innovation



A historic acceleration  
in Renault Group's electric  
strategy, for competitive,  
sustainable, popular vehicles.

On the occasion of Renault eWays, an unprecedented event dedicated to the electric mobility of today and tomorrow, Renault Group is committing to carbon neutrality by 2040 in Europe.

[LEARN MORE](#)

[VIDEO](#)





# Renault Group

## The Software Republic: an ecosystem for the mobility of the (near) future

ATOS, DASSAULT SYSTEMS, ORANGE, RENAULT GROUP, STMICROELECTRONICS and THALES have joined forces to create "Software Republic", a new open ecosystem for intelligent and sustainable mobility.

[LEARN MORE](#)

[LEARN MORE](#)

# MOBILITY 4.0 CHALLENGE

BY



software  
république

**Atos**

© LOCD TULIPES & CIE.

**DS** DASSAULT  
SYSTEMES

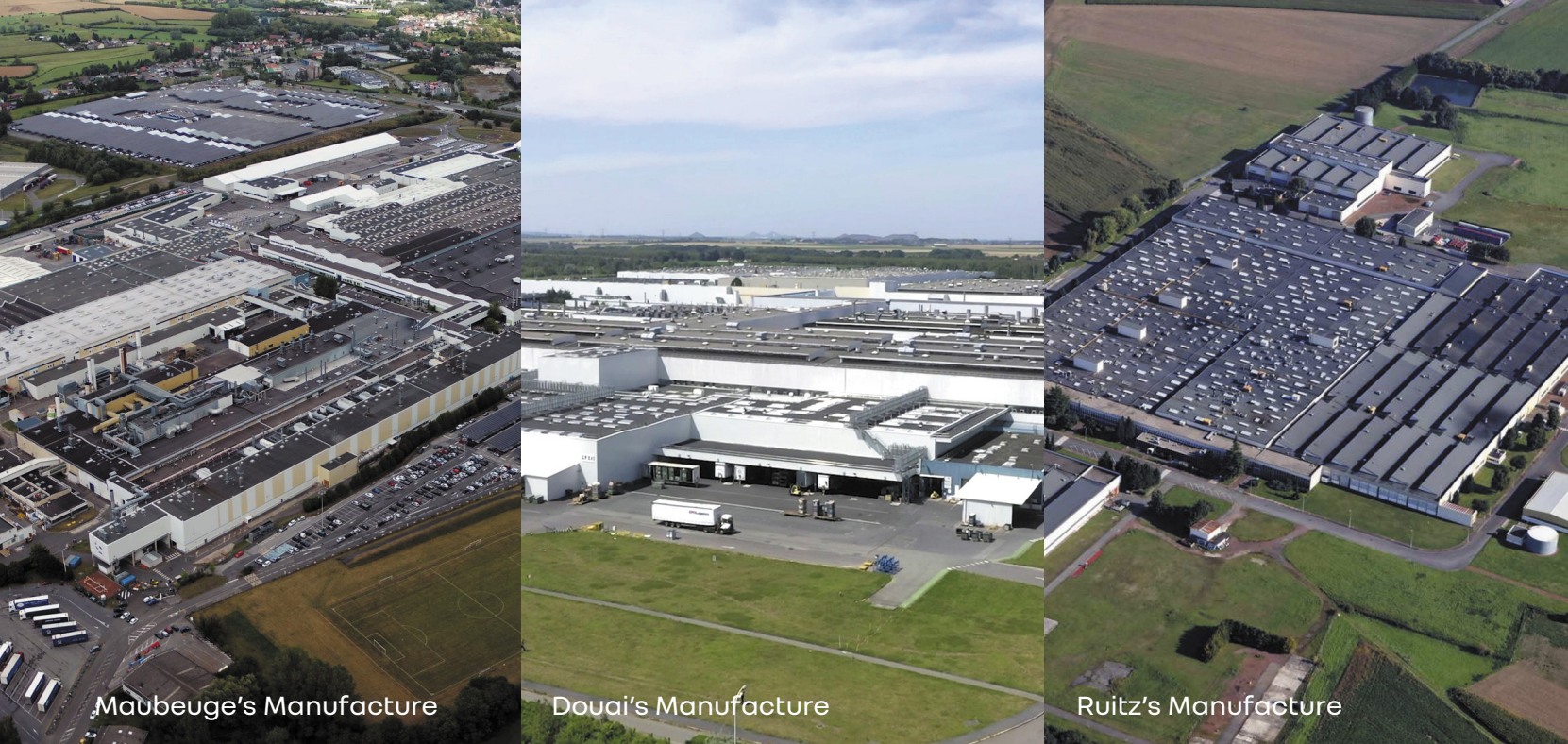
**orange**<sup>™</sup>

**Renault  
Group**

**ST**  
life.augmented

**THALES**  
Building a future we can all trust





# Renault Group

# Industry

An electric future  
in tricolour.

## ElectriCity

Renault ElectriCity, the new  
landmark centre for the electrical  
industry located in the North  
of France.

When the three Renault manufacturing centres in Northern France, Douai, Maubeuge and Ruitz combine to create the largest and most competitive electric vehicle centre in Europe, the result is Renault ElectriCity! A look at this new landmark centre for the Group's industrial ecosystem.

[LEARN MORE](#)







# Renault Group

Flins plant, the first European factory dedicated to the circular economy of mobility.

[LEARN MORE](#)

## Refactory

Renault Group celebrates the first anniversary of the Refactory and inaugurates the Factory VO in Flins.

Flins-sur-Seine, November 30th, 2021. Renault Group is today showcasing the concrete progress of its Refactory project. Launched a year ago, this will transform the Flins plant into the first European factory dedicated to the circular economy of mobility. On this occasion, the Group is inaugurating its first used car factory (Factory VO) to refurbish vehicles on an industrial scale. This conversion is part of the Group's global transformation plan focused on value creation and sustainable development.

[LEARN MORE](#)

[VIDEO](#)







# Renault Group

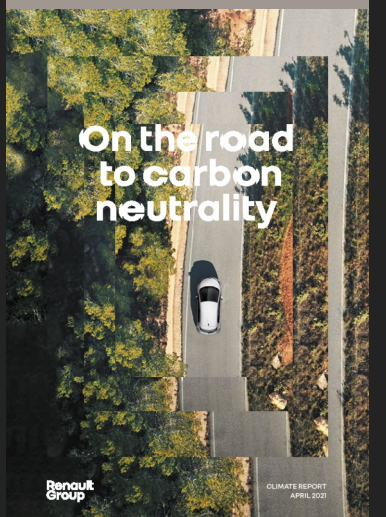
## Our environmental and societal strategy

### The Renaulution: a new chapter

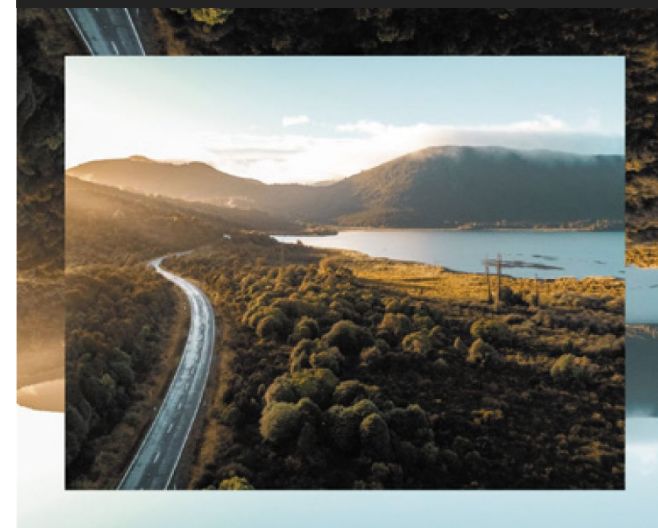
The Renaulution is well and truly in motion. It paves the way for new prospects, like that of a better protected environment, greater safety, and more inclusion!

[LEARN MORE](#)

DOWNLOAD  
CLIMATE REPORT



### THE 3 PILLARS:



.01

#### NEUTRALITY CARBON

“GREEN AS A BUSINESS”

Reducing our carbon footprint,  
a performance driver.

.02

#### SAFETY

“CARING CARS, CARING COMPANY”

Through innovation and implementation,  
we strive to optimise safety for our  
employees and all those who use our  
vehicles.

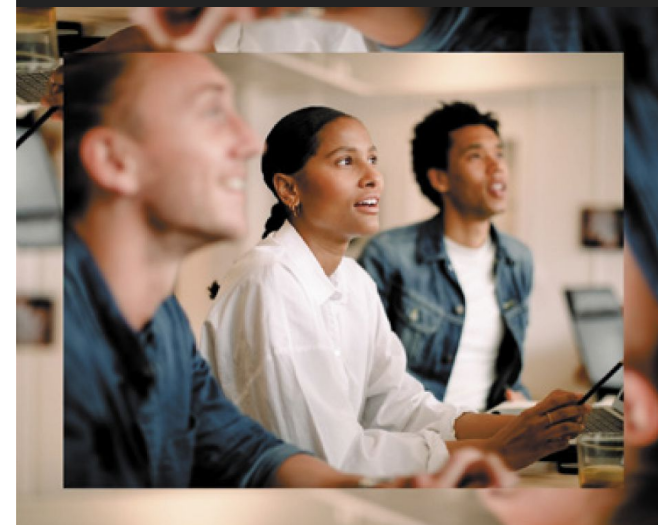


.03

#### INCLUSION

“GIVING CHANCES”

Our transformation is inclusive





# Renault Group

# Actor engaged by its Foundation and its Art Collection

Renault  
Group  
Fondation



Renault  
Group  
The art  
collection





# Renault Group

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